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French, Spanish, bilingual
English, fluent
German, good level

EDUCATION

MASTER OF ARTS, INDUSTRIAL DESIGN, ROYAL COLLEGE OF ART

London | 2001 - 2003

ECOLE DES MINES DE PARIS

Engineering diploma, speciality: design engineering - Paris | 1999 - 2001

ECOLE POLYTECHNIQUE

Engineering diploma - Paris | 1996 - 1999

EMPLOYMENT

IDSL, INTERACTION DESIGN SIGHT & LAB

Interaction designer - Paris | 2008 - PRESENT

ORANGE FRANCE TELECOM GROUP, ORANGE LABS, EXPLOCENTRE

Interaction designer: group design strategy, service design, Human Computer Interaction - Paris | 2006 - 2008

FRANCE TELECOM R&D, SMART OBJECTS AND NEW INTERFACES LAB

Interaction designer: ambient intelligence, future mobile services, wearables - Grenoble, France | 2004 - 2006

SACRED WORLD FOUNDATION

Project "The Eternal Gandhi Multimedia Museum"

Interaction designer - New Delhi, India | 2003 - 2004

SONY COMPUTER SCIENCE LAB

Project "Near Future Personal Music Experience", Atau Tanaka

Storyboard of "Café Sound Life Paris" video, collaboration with Nicolas Gaudron - Paris | 2003

SONY EUROPE R&D

Project "Intelligent Clothing and Wearable Computing"

Conceptual design - Clichy (Paris), France | 2002

MMD, CHARLES JOURDAN'S SUBSIDIARY

Accelerating the process from design to manufacturing

in luxury fashion leather industry - France SE | 2000 - 2001

ELECTROLUX FLOOR CARE AND LIGHT APPLIANCES AB, INNOVATIVE ENGINEERING GROUP

Concept development of a new vacuum cleaner - Stockholm, Sweden | 2000

LA BAGAGERIE

Project "Acte d'Entreprendre", Ecole des Mines de Paris

Development and sale of a handbag model for the 2002 summer collection | 1999 - 2001

RESEARCH LABORATORY OF THE MUSEUMS OF FRANCE, LOUVRE

(Laboratoire de Recherche des Musées de France, C2RMF/UMR 171 CNRS)

Analysis of prehistoric pigments - Paris | 1999

LECTURES AND TEACHING

ÉCOLE POLYTECHNIQUE

Interaction Design course, Humanities and Social Sciences 3rd-year programme (HSS3)

Supervisor and teacher with Nicolas Gaudron - Paris | AUTUMN 2008 - PRESENT

STANFORD UNIVERSITY ME310, HPI SCHOOL OF DESIGN (GE) AND ÉCOLE DES PONTS PARISTECH

Design thinking, coaching of a multidisciplinary project team

Coach with Nicolas Gaudron - Paris | JANUARY - JUNE 2011

ÉCOLE DES PONTS PARISTECH (ENPC)

2-Session Workshop on Interaction Design with Nicolas Gaudron - Paris | JUNE 2008 - PRESENT

STANFORD UNIVERSITY ME310 AND ÉCOLE DES PONTS PARISTECH

Design thinking, coaching of a multidisciplinary project team

Coach with Nicolas Gaudron - Paris | FEBRUARY - JUNE 2010

STRATE COLLEGE

Lecture on Interaction Design | 29.10.10

1-Week Workshop on Interaction Design with Nicolas Gaudron | NOVEMBER 2009 AND 2010

Visiting Tutor | JANUARY 2009

OXYLANE DESIGN

Annual design convention "Customer experience through services"

Participant to the panel discussion on "Customer experience at the centre of the Design

Process" - Decathlon Campus, Villeneuve d'Ascq | 30.03.2009

CENTRE GEORGES POMPIDOU

Conference "Design & New Media, speaker: Jussi Ängeslevä" with Anomos/Mosign

Organiser and moderator with Nicolas Gaudron - Paris | 21.10.2007

ÉCOLE NATIONALE SUPÉRIEURE DES ARTS DÉCORATIFS (ENSAD)

Studio "Smart objects, product interaction design"

Supervisor and teacher with Nicolas Gaudron - Paris | 2006 - 2007

RHÔNE-ALPES DESIGN CENTRE (CENTRE DU DESIGN RHÔNE-ALPES)

Workshop "Design in the corporate innovation process - collaborating with engineers and R&D teams"

Talk: "interaction designer at France Telecom, R&D" - Lyon | 21.06.2006

ÉCOLE NATIONALE SUPÉRIEURE DES ARTS DÉCORATIFS (ENSAD)

Les Mardis du Design

Lecture: "interaction design" - Paris | 09.05.2006

AWARDS AND EXHIBITIONS

GRAND PRIX DE LA CRÉATION DE LA VILLE DE PARIS

Exhibition, showroom MTOP - Paris | 2004

GRAND PRIX DE LA CRÉATION DE LA VILLE DE PARIS

Shortlisted, category: junior designer - Paris | 2003

THE RCA SHOW 2003

Royal College of Art - London | 2003

HELEN HAMLYN RESEARCH CENTRE

Shortlisted, "Design for our Future Selves" competition - London | 2003

DISTINCTION, MASTER OF ARTS DISSERTATION, ROYAL COLLEGE OF ART

"The very first contact with objects: a reflection on tactility" - London | 2003

ENTENTE CORDIALE AWARD

Scholarship - London | 2002

CHEMISTRY DEPARTMENT PRIZE, ÉCOLE POLYTECHNIQUE

Analysis of prehistoric pigments, Research Laboratory of the Museums of France, Louvre - Paris | 1999

PUBLICATIONS

OPEN-ENDED OBJECTS: A TOOL FOR BRAINSTORMING

Authors: Virginia Cruz (IDSL), Nicolas Gaudron (IDSL).

In Proceedings of DIS2010 - Aarhus, Denmark | AUGUST 2010

In Proceedings of IHM09 - Grenoble, France | OCTOBER 2009

LEADING AN INNOVATION WORKSHOP FOR PLEASURABLE CONCEPTS

Authors: Agnès Gimeno (ORANGE LABS), Virginia Cruz (IDSL), Nicolas Gaudron (IDSL).

In Proceedings of DPPI09 - Compiègne, France | OCTOBER 2009

PATENT ON "PROCEDE DE REDIRECTION D'UN APPEL ET TERMINAL MOBILE ADAPTE A METTRE EN OEUVRE UN TEL PROCEDE"

"Method for rerouting a call and mobile terminal for implementing said method"

Inventors: Virginia Cruz, Dominique Pascal and Eric Villain

Patent filed by FRANCE TELECOM | 2006 (INTERNATIONAL EXTENSION 2007)

PATENT ON "SYSTEME, PROCEDE ET PROGRAMME DE REGULATION DE COMMUNICATIONS EMISES OU RECUES PAR UN TERMINAL MOBILE DANS UNE ZONE DEDIEE DE COMMUNICATION"

Inventors: Virginia Cruz, Dominique Pascal, Jean-Paul Viboud and André Weill

Patent filed by FRANCE TELECOM | 2005

THE VERY FIRST CONTACT WITH OBJECTS: A REFLECTION ON TACTILITY

Author: Virginia Cruz.

Critical and Historical Studies, MA Dissertation, Royal College of Art | 2003

PAINT ANALYSIS OF SOME POST-GLACIAL SITES IN SOUTH-EASTERN FRANCE

Authors: Philippe Hameau, Virginia Cruz, Eric Laval, Michel Menu and Colette Vignaud.

L'Anthropologie 105, p.611-626 | 2001

PRESS

INTERIOR MOTIVES MAGAZINE

P.38-45 Renault Dezir | AUTUMN/FALL 2010

ANNUAIRE DES AGENCES DE DESIGN NUMERIQUE (FRANCE)

P.44-47 | SEPTEMBER 2010

ASSOCIATION DES DESIGNERS INTERACTIFS, ONLINE MAGAZINE

Interview of Nicolas Gaudron and Virginia Cruz, IDSL | MAY 2010

INTERIOR MOTIVES MAGAZINE

P.4-12 Renault Zoe ZE | WINTER 2009/10

DESIGNPLUS MAGAZINE

CDRA, n°27 Recherche/Expertises | DECEMBER 2006

IGLOO, HABITAT & ARCHITECTURA

Nr. 2425 "Astepandu-l pe 300" ("Waiting for 300 buses") | DECEMBER 2003 - JANUARY 2004

IEE CIRCUIT, FEATURE ARTICLE

"Window on the world - Twin Bus Shelter" | 22.10.2003